

YELLOWKNIFE CHAMBER INSIDER



OFFICIAL PUBLICATION OF THE YELLOWKNIFE CHAMBER OF COMMERCE

To advertise, contact

Kathy Gray

Office

867 920 2076

Cell

867 445 4770

email

kathy@ykmag.com

Rates (Net) Effective April 12, 2017

Full Page	\$ 2620
Double Page	\$ 4790
OBC	\$ 3595
IFC/IBC	\$ 2995
2/3 Page	\$ 1885
1/2 Page Island	\$ 1570
1/2 Page	\$ 1445
1/3 Page	\$ 940
1/4 Page	\$ 730
1/6 Page	\$ 625
1/8 Page	\$ 450

Size Specifications

Double Page

Live 14.5" x 9.75"

Trim 16.5" x 10.75"

Bleed 17" x 11.125"

(required)

Full Page/OBC

IFC/IBC

Live 7.25" x 9.75"

Trim 8.125" x 10.875 in"

Bleed 8.5" x 11.125"

(required)

2/3 Page

4.833" x 9.875"

1/2 Page Island

4.833" x 7.767"

1/2 Page Horizontal

7.25" x 4.833"

1/3 Page Vertical

2.333" x 9.875"

1/3 Page Square

4.833" x 4.833"

1/4 Page Vertical

3.583" x 4.833"

1/6 Page

Horizontal

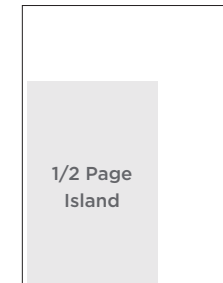
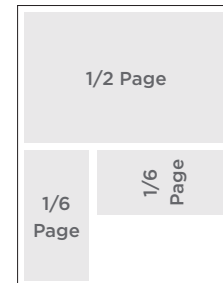
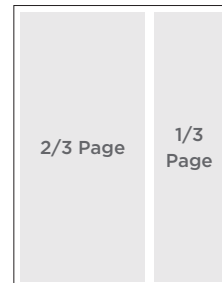
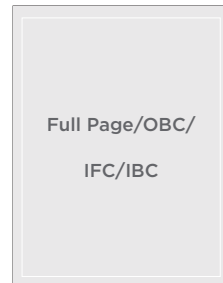
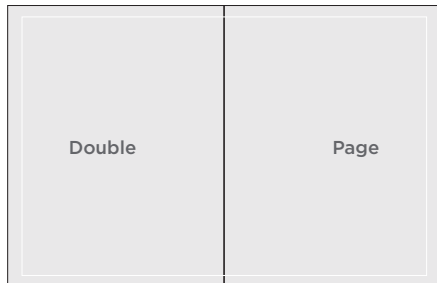
4.833" x 2.333"

1/6 Page Vertical

2.333" x 4.833"

1/8 page Horizontal

3.583" x 2.33"



Terms and Discounts

All advertising subject to Canadian goods and services tax unless exemption number accompanies order. A service fee of 2% per month (24% per annum) is charged on overdue accounts. All ads are to be paid before publication. (Note: Publisher reserves the right to refuse any advertising it deems not in keeping with the policies of the publication, or that does not meet its publication standards.)