



# CONSTRUCTION NORTH OF 60°

A PUBLICATION OF THE NWT AND NUNAVUT CONSTRUCTION ASSOCIATION • 2018

## Rates

(Net) Effective August 1, 2017

Full Page	\$ 2940
Double Page	\$ 5500
OBC	\$ 4460
IFC/IBC	\$ 3570
2/3 Page	\$ 2300
1/2 Page Island	\$ 2075
1/2 Page	\$ 1940
1/3 Page	\$ 1180
1/4 Page	\$ 890
1/6 Page	\$ 760
1/8 Page	\$ 450

## Size Specifications

### Double Page

Live 15" x 10"  
Trim 17" x 11"  
Bleed 17.75" x 11.25"  
(required)

### Full Page/OBC IFC/IBC

Live 7.5" x 10"  
Trim 8.5" x 11"  
Bleed 8.75" x 11.25"  
(required)

### 2/3 Page

4.833" x 9.875"

### 1/2 Page Island

4.833" x 7.767"

### 1/2 Page Horizontal

7.25" x 4.833"

### 1/3 Page Vertical

2.333" x 9.875"

### 1/3 Page Square

4.833" x 4.833"

### 1/4 Page Vertical

3.583" x 4.833"

### 1/6 Page Horizontal

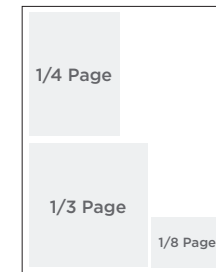
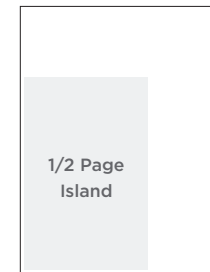
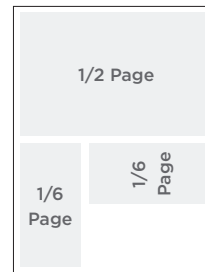
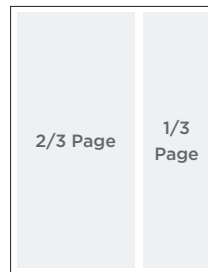
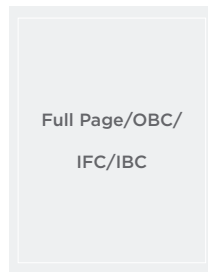
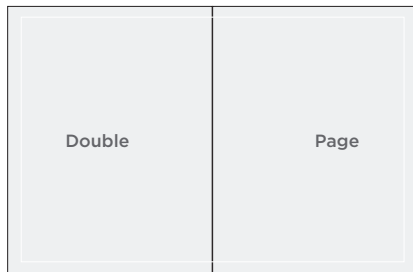
4.833" x 2.333"

### 1/6 Page Vertical

2.333" x 4.833"

### 1/8 page Horizontal

3.583" x 2.33"



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